



Timberline News

“The Official Newsletter of Christmas Tree Lane”

January 2017

www.christmastreelane.net

Volume 98, Number 1

Continuing Altadena’s Oldest Tradition for the Future

REMOVAL OF CHRISTMAS LIGHTS

CTLA will begin removal of Christmas lights on the weekend of February 4, 2017 from 9am until 12 noon. **Volunteers are needed.** Morning refreshments and a hearty lunch are provided.

Christmas Tree Lane Association (CTLA) is a 501(c)(4) nonprofit organization dedicated to the preservation of Altadena’s Christmas Tree Lane.

Our volunteers work throughout the year rebuilding the lines and equipment used to light the Lane. In addition, we manage the tree canopy of Santa Rosa Avenue as an urban forest, protecting trees from over-pruning, weeding undesirable growth around the trees, and controlling vandalism. We also replace dead trees with the cooperation of the County of Los Angeles.

Notice of Annual Meeting Election of Directors

**Annual Meeting of Christmas Tree Lane Association
Wednesday, February 8, 2017—7:00 PM
Altadena Library, 600 E. Mariposa St., Altadena**

To elect Directors, our Bylaws provide that there will be no less than Twelve (12), nor more than fifteen (15) Directors to be nominated to the Board of Directors and nominations may be made from the floor at the time of elections.

Seven individuals have been nominated to fill expired Board positions or vacancies for a two-year term commencing on March 1, 2017 until February 28, 2018. Their names are Rene Amy, Ron Baalke, Maggie Chatman, Lucinda Haagenon, Linda Lane-White, Mary Landau and Scott Wardlaw. Seven of the existing Board members will continue through the remaining year of their two-year term. They are Steve Elliot, Glen Hori, Daniel Landau, Len Schaustal, Jae Townsend, Maureen Ward and Tony Ward.

We would like to encourage you, yes you, to be a part of this historical community organization Board of Directors. Please attend the Annual Meeting on Wednesday, February 8, 2017 for the election of directors for 2017/2018. If you have any questions, please contact Maureen Ward, Membership Chair and Tony Ward, 1st Vice-President at (626) 926-5046 and (626) 926-5045, respectively.

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SPOTLIGHT ON: Glen Hori Update



In July of 2011, long-time volunteer and board member Glen Hori had a terrible head injury and was hospitalized for several months. Although his recovery has been extended he has finally returned to helping out on the Lane

with put-up and take-down of the lights. A couple of months ago he also resumed his duties serving on the board. Where he isn't climbing the ladders quite yet, he expresses his happiness to be a part of the Lane team again, and we are delighted to have him back!

MEMBERSHIP DRIVE: THANK YOU

Dear Friends of Christmas Tree Lane:

The Christmas Tree Lane Association can again say we had another successful membership drive. This success is a result of people like YOU who see the lighting of our his-

toric landmark as a tradition in Altadena that we all want to see continued. THANK YOU!

As you know, our membership drive is our main source of income that allows the Lane to purchase all things that support the effort of lighting the Lane. This includes the care and maintenance of the trees on the Lane. This past year, faced with the serious drought, we decided to devote a large part of our budget on irrigating the Lane. Happily, even though Altadena has experienced a tremendous amount of rainfall in the past few weeks, we are not out of the drought. Because of the situation that we face, we are now looking at ways to increase the membership donation amounts in order to better support extraordinary costs that we face.

Again, thank you for your continued support of Christmas Tree Lane through your financial contributions and volunteering your time and efforts to help make this happen.

We hope you enjoyed the display of lights this year, and look forward to seeing you at the 2017 Winter Festival and Lighting Ceremony next December.

Thanks again and have a great year!

Maureen Ward Membership Chair



These Folks have Been Good to the Lane. Please Do Business With Them

Altadena Hardware
626-794-4393

Altadena Public Library
Mindy Kittay
626-798-0833

Altadena Senior Center
626-798-0505

Amiable Construction
Rene Amy
866-797-8632

Athens Disposal
888-336-6100

Deasy/Penner&Parters Realty
626-683-0777

Green King
Marie Evans
480-422-0251

Foreman Graphics
(626) 794-9620
www.foremangraphics.com

Hoopla Emporium
Lori and Scott Webster
626-797-1135

Las Flores Water Company
Bill Kimberling
626-797-1138

L. A. County Dept. of Public Works

Luczynski Realty
Cynthia/Lauren Luczynski
626-793-0313

Maria Karras Photography
(626) 793-4510
www.MariaKarras.com

McWane International
John McCreary
626-316-2005

Ms. Dragon Print & Copy
626-798-0127

ProActive Property Management
Cameron Cripps
626-222-0983

Rubio Canyon Water Company
Lisa Yamashita-Lopez
626-797-0509

Toro
Scott Donoho

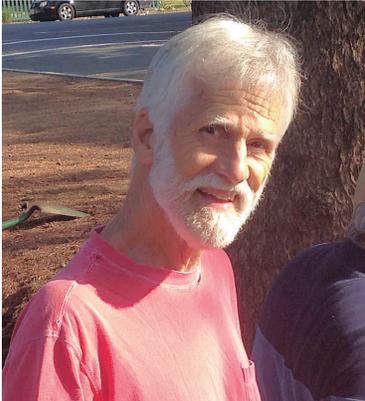
K & H Turf
Kevin Hughes
310-629-8320

Wells Fargo Mortgages
Naomi Farley/Mary Farley-Bowser
626-585-4370 & 71

Zemrus Escrow
Len Schaustal
626-449-1974



Message from the President . . Scott Wardlaw



***Scott Wardlaw,
President 2016***

Hello to all of the members and supporters of Christmas Tree Lane Association!

This past year was a great success - - thanks to all of you. We put up the lights in record time of eight weekends, and we broke all attendance records for the annual Winter Festival and Lighting Ceremony, with an estimated crowd of five to seven thousand attending. Our new Los Angeles County Supervisor Kathryn Barger did our countdown to the lighting of the Deodar trees, with Congresswoman Judy Chu, Assembly member Chris Holden, and State Senator Anthony Portantino helping out.

Christmas Tree Lane Association would like to express our deep appreciation to all of you who stepped forward to help us this year. Whether through financial contributions or contributing your time, our community rose to meet the challenge of saving our endangered Deodar trees, and they did it in force. We would particularly like to thank the families, young people, and community members who helped do the work.

As all of you know, in spite of our recent rains, we are in the fifth year of a historic drought. Worried about the condition of the trees on the Lane, former CTLA President and long-time Lane Foreman Tony Ward, was contacted by the L.A. County Public Works Tree Maintenance Department who identified 26 trees on the Lane that were in severe distress

and were going to be lost unless the CTLA and the neighbors could mobilize to address the situation.

We were informed that we had to act fast, and they explained what needed to be done. The CTLA provided funds for the materials and the neighbors provided most of the labor to provide emergency water to the trees. The good news is we were able to save most of the distressed trees - - the bad news was the reserves in our treasury did not allow us to go forward as much as we needed, so we decided to forego our usual Winter Festival and have a much smaller Lighting Ceremony.

Our plight was covered by all the major media outlets, the Pasadena Star News, ABC News, NBC News, KPCC, KFI Radio and others. Len Schuaustal of Zemrus Escrow and a long-time patron of CTLA, was saddened when he heard The Winter Festival was to be cancelled. Len stepped forward and was able to give a substantial donation towards our plight. Len then enlisted associates and other local businesses into contributing as well. With our situation covered by the news, coupled with outreach efforts of Board members Tony Ward and Rene Amy, and Len Schuaustal, we not only received great financial support from our community, but we were also recipients of equipment from numerous irrigation companies. CTLA would like to thank Toro, Green King Co., and McWane International for their gracious donation of equipment and irrigation technology information. We would also like to thank Athens Disposal Co. for the valuable donation of their cleaning services for the Festival and Ceremony. We were able to pay the needed attention to our trees, and with all of your support, we were also able to continue our great tradition of a full-scale Winter Festival and Lighting Ceremony.

Thank you all,

Scott Wardlaw, President

CTLA Board of Directors

President	Scott Wardlaw
1st VP/ Lane Foreman	Tony Ward
2nd VP/ Membership	Maureen Ward
3rd VP/Publicity	Rene Amy
Secretary	Maggie Chatman
Treasurer	Steve Elliot
Director, Winter Festival	Lucinda Haagerson
Director, Website	Ron Baalke
Director	Glen Hori
Director	Daniel Landau
Director	Mary Landau
Director	Len Schaustal
Director	Jae Townsend
Director	Vacant
Director, Student Liaison	Derek Nowak
Director, Student Liaison	Josh Tomoyasu

Christmas Tree Lane Association
P.O.Box 11
Altadena, CA 91003
626-403-1123
www.christmastreelane.net

CALENDAR 2017

February 4, 2017

Take down of lights begins and continues every Saturday and Sunday from 9am-12pm

February 8, 2017

CTLA Annual General Election Meeting
Altadena Library, Community Room, 7pm

March 8, 2017

CTLA Board Meeting 7pm
Take down continues until completed.

April 12, 2017

CTLA Board Meeting 7pm

May 10, 2017

CTLA Board Meeting 7pm

June 14, 2017

CTLA Board Meeting 7pm

Stone gutter rebuilding, drip irrigation installations and Lane maintenance will be announced in future issues of the newsletter and will be posted on our website.

*Meetings are held on the 2nd Wednesday of every month at the **Altadena Library at 600 E Mariposa in Altadena** unless otherwise notified.*

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